

"We rely on the generosity
of people like you..."

Each year the Psoriasis Association helps thousands of people whose lives have been affected by psoriasis via our websites, telephone and email helplines and by raising awareness amongst the general public, healthcare professionals and Members of Parliament.

We rely on the generosity of people like you to help us continue our vital work in supporting people, raising awareness and funding research".



Helen McAteer - Chief Executive



psoriasis
association

For further information please visit:

www.psoriasis-association.org.uk

or call: 01604 251620



@PsoriasisUK

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Our
Achievements

psoriasis
association

2019



Chairman's Report

2019 witnessed the ending of the Association's fiftieth anniversary year. The range of activity was impressive, with research projects, training opportunities for health care professionals and the extension of our social media platform all being undertaken under the banner of our 'birthday year', with some continuing to become part of our longer-term activity.

Our research programme has become a major focus for the Association and for our staff. For the first time 2019 saw our EXEC (Experts by Experience Committee) in action, reading bids and providing our team of professional advisors with their views on the practicalities of the projects proposed, as well as the potential benefits for their day-to-day lives. Having this 'reality check' provided by people who live with psoriasis in the real world is a valuable addition to the evaluation of research proposals and the trustees are grateful to those who have given their time to help in this way.

2019 enabled us to increase our portfolio with two further PhD grants and two smaller grants, one funded by the Cecil King Foundation. At the same time the trustees have been exploring ways in which we can further encourage research into the issues identified by our Priority Setting Partnership as being of the most importance to both those living with psoriasis and the experts providing care and treatment – more to report next year!

Communication, with members and non-members remains central to our staff team's day-to-day work. Our members magazine, Pso, continues to provide information, insights and news. Despite the rapid growth of electronic communications, the demand for our printed materials continues to be high and our telephone advice service remains well used, offering the opportunity for callers to have a one-to-one discussion about their particular concerns and needs and receive tailored information and advice. The onward march of the internet means we can now engage with people across Britain and beyond, and our websites and social media presence connects us to hundreds of thousands of people each year, providing information, offering advice and stimulating debate.

Access to the right services at the right time remains a difficulty for many people. Our contact with patients and others tells us that NHS provision for dermatology in general and psoriasis in particular are very variable, that long waits for appointments remain and difficulties in getting to see the correct healthcare professional are commonplace. These problems extend beyond dermatology and we continue to work with other patients' associations and with professional bodies to raise them with those who manage and direct our health services.

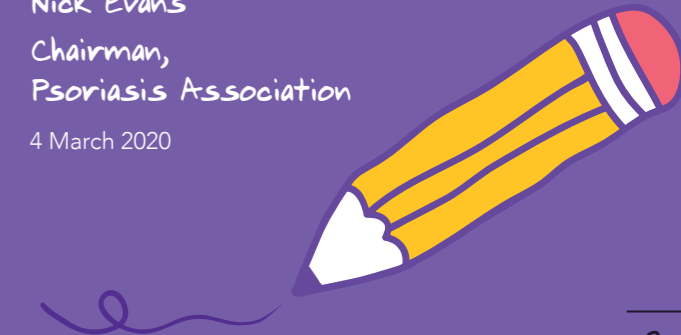
The All Party Parliamentary Group on Skin continues to provide a way of connecting to parliamentarians and others concerned with the impact of skin conditions, and our staff members are active in engaging with the National Institute for Health and Care Excellence (NICE) and the Scottish Medicines Consortium (SMC).

All of these things demand time and money. We remain fortunate as an association that we have a committed and hard-working staff team and are financially secure. We continue to benefit significantly from the generosity of our members, our wider supporters and the endlessly imaginative (and energetic) activities they engage in for our benefit. Income from legacies has become a significant part of our finances and is a reminder that what we seek to do is recognised and appreciated.

2019 was the end of our fiftieth year, but also heralded the beginning of our future. Looking back on the Association's past achievements was interesting and encouraging, but also served as a reminder that the need for our work is as great as ever. The provision of information and advice for those whose lives are impacted by psoriasis, the encouragement and support of research into its causes and treatment, and the raising of awareness of the impact of the condition remain our core business.

Nick Evans
Chairman,
Psoriasis Association

4 March 2020



Introduction

We are the leading national charity and membership organisation for those affected by psoriasis in the UK.

psoriasis
association

We are raising awareness of psoriasis



We are providing support for those affected by psoriasis



We are supporting and funding research



Highlights

Each year the Psoriasis Association helps thousands of people whose lives have been affected by psoriasis. We rely on the generosity of people like you to help us continue our vital work in supporting people, raising awareness and funding research – so **thank you** for all of your amazing support in 2019.

2019 has been another busy and exciting year...

Staff changes ⁺²

Two new members of staff joined the Head Office, growing our team to eight.

psowell

Funding of the PsoWell Project

124 Healthcare professionals attended Psoriasis Association funded workshops in eight locations across the UK aimed at teaching them new skills to empower their patients to live better with psoriasis.



WhatsApp

The WhatsApp messaging service, launched as part of our 50th Anniversary celebrations has gone from strength to strength



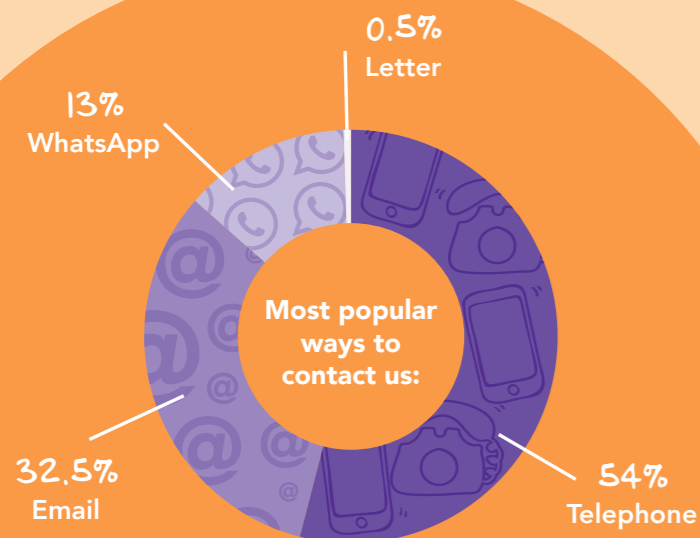
50th Anniversary Annual Conference

We took our Annual Conference to a brand new London venue with leading Prof. of Clinical Dermatology Jonathan Barker delivering the keynote speech

We are providing information, advice and support...

Providing information and support to those affected by psoriasis is at the very heart of what we do. We are committed to providing high quality, reliable and up-to-date information in a variety of accessible ways.

Our confidential helpline service provides information about all aspects of psoriasis and psoriatic arthritis, a listening ear, and signposting to other services where appropriate.



This year we have:



posted 101 times on LinkedIn



answered 779 helpline enquiries



13,687 registered users to our forums



advised 101 people through WhatsApp



posted 283 times on Facebook



run a patient experience survey on biosimilars



Annual Conference

Our Annual Conference is the highlight of our year and to celebrate our 50th anniversary we took the event to the Royal Society, a prestigious London venue. The Conference allows our members the opportunity to meet each other, Psoriasis Association staff and trustees and to learn about all aspects of psoriasis and psoriatic arthritis from a number of distinguished speakers.

Four sessions from the conference were filmed and are available on our YouTube channel allowing us a greater audience reach.



Conference speakers featured:

Prof. Jonathan Barker

Explaining the role of genetics in more accurately treating psoriasis

Dr Helen Young

Discussing the Top Ten research priorities found by the Priority Setting Partnership

A Question Time panel and audience session including Prof Barker, Dr Sandy McBride, Prof. Bruce Kirkham, Patient Expert Gemma Boak and Dermatology Nurse Specialist Julia Wheeler.



We are raising awareness...

Although psoriasis is a common condition, there is still a need for us to raise awareness amongst the general public, healthcare professionals, Government officials, and people with the condition themselves. Psoriasis and psoriatic arthritis are complex conditions, and there are many aspects which are misunderstood, under-treated and under-appreciated, making raising awareness a big part of what we do.

Working together we have:

Attended a wide-range of relevant conferences for Dermatologists, Nurses, Rheumatologists and GPs

Worked closely with the All-Party Parliamentary Group on Skin (APPGS) on the problem of emollient rationing and on a major new report on the links between mental health and skin conditions

Represented the patient voice at the Dermatology Council for England, Cross Party Group on Skin (Wales) and Patient Support Group Meetings at the British Association of Dermatologists

Our printed literature is available free of charge to all Dermatology and Rheumatology departments in the UK, and our flagship members' magazine, Pso, is posted out to all members four times a year, keeping them up to date with our activities.

This year we have:

Shared 30 people's stories

tweeted 2,679 times

posted 258 times on Instagram

Psoriasis Awareness Week

Psoriasis Awareness Week ran between 28th October and 3rd November 2019 with the theme of 'treating psoriasis before, during and after childbirth'.

During this week we...

Launched 4 new videos highlighting issues faced when treating psoriasis during and after pregnancy from a female, male and clinician's perspective

We held information stands at shopping centres and Northampton General Hospital

#TreatingforTwo

Produced an infographic giving tips to expectant parents from those who have already experienced psoriasis in pregnancy

With the help of the Chairman of the APPGS, tabled an Early Day Motion in Parliament calling upon the Government to investigate ways to improve access to healthcare professionals for people with psoriasis planning a family

60 people held activities, distributed leaflets and fundraised during the week



#PAW19

We are supporting and funding research

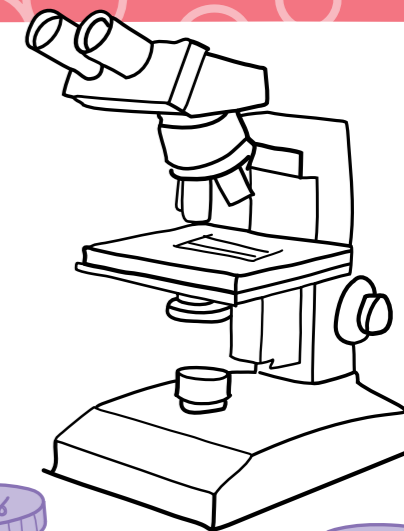
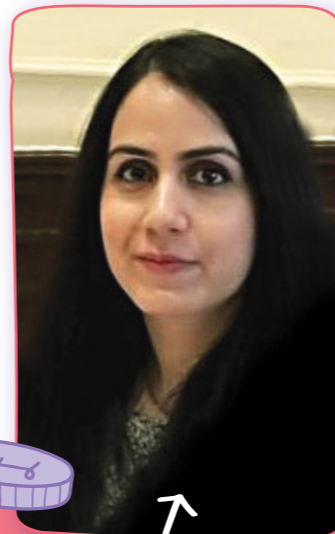
One of our main objectives has always been 'to promote and fund research into the causes, nature and care of psoriasis and to publish and disseminate the results of that research'.

Since we were founded in 1968, we have awarded millions of pounds in research grants and PhD Studentships thanks to the fundraising efforts of individual members, branches, legacies and private donations.

Dr Paola Di Meglio at King's College London, 'Identifying immune determinants of clinical response to ustekinumab in psoriasis'. This work will be carried out by **Mr Shane Solanky**, a PhD student in Dr Di Meglio's lab.



Dr. Parastoo Babakinejad at the Royal Victoria Hospital, Newcastle, 'Investigation of the prevalence of liver fibrosis in patients with psoriasis using Transient Elastography and evaluation of the relationship between liver fibrosis and methotrexate.



Dr Daniele Bergamaschi at Queen Mary University of London, 'Impact of autophagy and nucleophagy deregulation in psoriasis'. This project will be undertaken by **Ms Nazia Uddin**, as a PhD student in Dr Bergamaschi's lab.

In 2019, the Psoriasis Association awarded two new PhD Studentships.

And two small grants, one of which was funded by the Cecil King Memorial Award.

Ms **Ella Guest** at the University of the West of England, The Impact of Flare-ups on psychological well-being, treatment Adherence, and Life Engagement in People Living with Psoriasis.



We have...

...provided a two-year support grant to the Biomarkers of Systemic Treatment Outcomes in Psoriasis (BSTOP) project after initially pump-priming this resource in 2012. It has since progressed to support large pieces of internationally acclaimed psoriasis research including the Medical Research Council and industry funded "Psoriasis Stratification to Optimise Relevant Therapy" (PSORT) and the Horizon 2020 European funded "BIOMAP" (examining biomarkers for psoriasis and eczema).



Ashley Rider
Newcastle University

Investigating genetic control of the psoriasis transcriptome to define and validate drug and disease endotypes

Supervisor:
Prof Nick Reynolds

3 months into year 2

Athanasios Niaouris
Kings College London

The role of abnormal IL-36/IL-1 in palmar plantar pustulosis (PPP)

Supervisor:
Dr Francesca Capon

3 months into year 3

Shamarke Esse
University of Manchester

The risk of cancer in psoriasis patients treated with biologic therapies compared with conventional systemic therapies: results from the BADBIR

Supervisor:
Prof Richard Warren

almost completed year 2

Noeline Nadarajah
University of Southampton

Mutation burden of narrowband UVB

Supervisor:
Prof. Eugene Healy

3 months into year 3

Jemma Paterson
Southampton General Hospital

Not just skin deep: circulating lipids in a 'localised' disease

Supervisor:
Dr Tim Millar

finished year 3

Haris Atmoko
University of Manchester

The role of mast cell tryptase in psoriatic itch

Supervisor:
Professor Silvia Bulfone-Paus

Submitted thesis

Susie Moschogianis
University of Manchester

Neuropsychological morbidity in psoriasis

Supervisor:
Dr Elise Kleyn

Submitted thesis

Marika Catapano
Kings College London

Characterisation of novel pathogenic pathways for generalised pustular psoriasis

Supervisor:
Dr Francesca Capon

passed PhD!

Erin O'Shaughnessy
Glasgow Caledonian University

A role for connexin-mediated signalling events in the pathogenesis of psoriasis

Supervisor:
Dr Patricia Martin

passed PhD!

Fundraising

All those who generously give up their time to support the Psoriasis Association by fundraising and raising awareness play a vital role in helping us to continue with our work.

61 fundraisers...



Our biggest 'PsoTeam' yet with 23 runners in the London 10k!



Cycling

Cake Sales



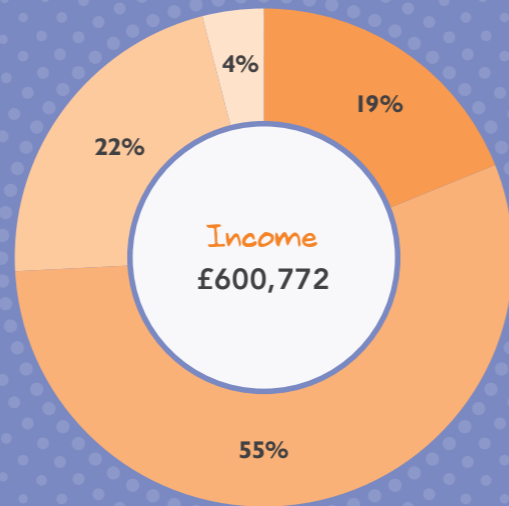
Netball



Running

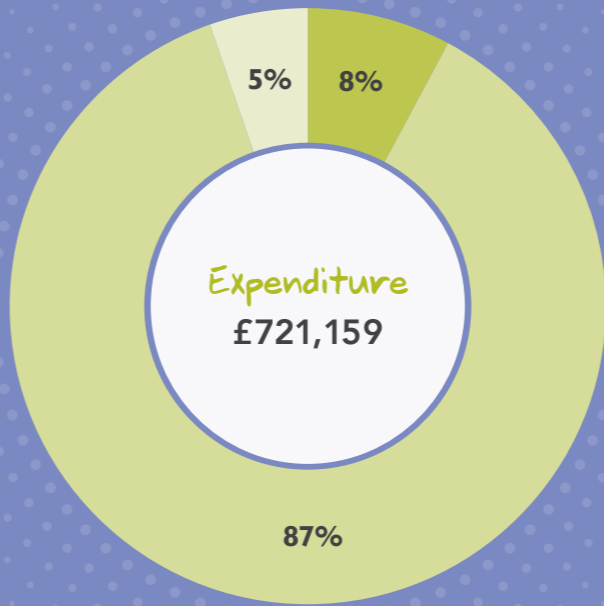
Financial highlights

This information is a summary of the full accounts of the Psoriasis Association for the period from registration as a charitable incorporated organisation on 13 November 2018 to 31 December 2019. Whilst the CIO was registered on 13 November 2018, it was not operational until 1 January 2019. If you would like the full financial statements, Trustees annual report and Auditor's report please contact The Psoriasis Association or visit www.psoriasis-association.org.uk/who-we-are/funding



Income	2019 (£)	2018 (£)
Voluntary Income (including, for example, membership subscriptions, fundraising by individuals, Gift Aid, donations in memoriam)	112,881	135,111
Legacies	328,306	367,557
Investment Income	134,314	138,850
Income from Charitable Activities (including, for example, corporate sponsorship, charitable trust donations, Pso advertising)	25,271	45,320
Total Income for the Year	600,772	686,838

Expenditure	2019 (£)	2018 (£)
Raising Funds	59,238	50,017
Charitable Activities	628,270	550,391
Investment Management Costs	33,651	33,652
Total Expenditure for the Year	721,159	634,060



The total assets are made up as follows	2019 (£)	2018 (£)
Endowment funds for research and educational work	4,040,478	3,477,126
Restricted funds for research	622,959	607,795
Restricted funds for Scotland	65,272	70,430
Unrestricted funds - General charitable work	399,673	302,102
Unrestricted funds - Designated funds	847,633	961,180
Unrestricted funds - Property fund (this reflects the value of the property purchased in 2007)	500,000	500,000
TOTAL	6,476,015	5,918,633
Change in assets	557,382	(306,730)

Total Net Assets	2019 (£)	2018 (£)
At 1st January	5,918,633	6,225,363
Add Incoming Resources	600,772	686,838
Deduct Net Resources Expended	721,159	634,060
(Losses)/Gains on Investment Assets	677,769	(369,508)
Gains on revaluation of Fixed Assets	-	10,000
At 31st December	6,476,015	5,918,633



Thank You!

Thank you for helping us to have a successful 2019...



- All our members and supporters
- People who fundraise on our behalf
- People who leave legacies to the Psoriasis Association
- Our Trustees**
Nick Evans, Brian Murkin, Dr Julia Scofield MBE, Steven Astaire, Thomas Ball, Steve Churton, Chris Dyer, Gill Hynes, Michael Israel, Karina Jackson, Susan Morgan, Matthew Swift.
- Our Medical and Research Committee**
Professor Jonathan Barker, Dr Anthony Bewley, Professor Christopher Griffiths OBE, Professor Eugene Healey, Dr Julia Schofield MBE, Steve Churton, Helen McAteer.
- External Peer Reviewers**
Professor David Burden, Dr David Kelsell, Dr Elise Kleyn, Professor Nick Reynolds
- Our Staff**
Helen McAteer, Laura Stevenson, Polly Matthews, Dominic Urmston, Sarah Hartwell, Amber Vesty, Laura Bell and Diane Botterill
- Trusts and Foundations who supported our work in 2019**
Cecil King Memorial Foundation Trust, Davis Rubens Charitable Trust and Morton Charitable Trust
- Companies who supported our work in 2019 via membership or unrestricted educational grants**
AbbVie, Celgene, Dermal Laboratories Ltd, Eli Lilly, Janssen, LEO Pharma Ltd, T&R Derma and UCB